Recommended API Flow

Customer Clicks Ad Link

If you are wanting to track where this customer came from, this link sould contain the affiliate's tracking string.

Follow this line if you do not have a Presell Page

Customer Lands on Presell Page

Call Import Click with pageType=presellPage

Include the requestUri parameter (url encoded) with the affiliate's tracking string, httpReferer, and userAgent.

Continue following this line if you do not have a separate Lead Page

Customer Lands on Lead Page

Call Import Click with pageType=leadPage

Include sessionId from the initial Import Click request.

If this is the first Import Click of the session, include the requestUri parameter (url encoded) with the affiliate's tracking string, httpReferer, and userAgent.

Call Import Lead as many times as you want as the customer fills the form, including the sessionId.

Once the customer clicks the "Submit" button. Call Import Lead once more with the sessionId and proceed the customer to the next page.

Follow this line if you are proceeding the customer to another Lead Page

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Customer Lands on Checkout Page

Call Import Click with pageType= checkoutPage

Include sessionId from the initial Import Click request.

If this is the first Import Click of the session, include the requestUri parameter (url encoded) with the affiliate's tracking string, httpReferer, and userAgent.

Call Import Lead as many times as you want as the customer fills the form, including the sessionId and orderId returned from Import Lead.

Once the customer clicks the "Submit" button. Call Import Order with the sessionId and proceed the customer to the next page

Follow this line if you are proceeding the customer to the Checkout Page

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Follow this line if you do not have any Upsell Pages

Customer Lands on Upsell Page

Call Import Click with pageType= upsellPage1 (increment for each upsell page)

Include sessionId from the initial Import Click request.

Call Import Upsell, including the sessionId and orderId.

Follow this line if you are proceeding the customer to another Upsell Page

Follow this line if you are proceeding the customer to a Thank You Page

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Customer Lands on Thank You Page

Call Import Click with pageType= thankyouPage

Include sessionId from the initial Import Click request.

Call Confirm Order, including the orderId.

Order is completed and order confirmations have fired